	NOTE	2023 RUPEES	2022 RUPEES
Sales - net	20	366,290,799	412,689,780
Cost of sales	21	(258,271,168)	(308,583,455)
Gross profits		108,019,631	104,106,325
Administrative expenses	22	(48,961,852)	(44,302,484)
Selling & distribution Costs	23	(16,136,150)	(12,178,048)
	'	(65,098,002)	(56,480,532)
Operating profit		42,921,629	47,625,793
Other expenses	24	(2,288,395)	(3,040,226)
Other Income	25	949,223	360,479
Financial charges	26	(10,705,702)	(4,591,466)
		(12,044,874)	(7,271,213)
Profit before taxation		30,876,754	40,354,580
Taxation	27	(6,547,903)	(11,304,869)
Profit after taxation		24,328,852	29,049,712
Earnings per share - basic and diluted	28	4.05	4.84

Chief Executive

Chief Financial Officer

Director